

**INTERNATIONAL
PRESS INSTITUTE**

Münstergasse 9 • Zürich 1, Switzerland

UNITED STATES NATIONAL COMMITTEE
Lester Markel, Chairman, c/o The New York Times

December 13, 1951

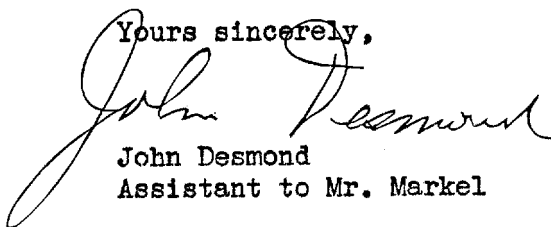
Dear General Smith:

I am writing to ask your help in one of the first projects launched by the new International Press Institute.

The project is a study of the coverage, interpretation and presentation of news from Russia, and I enclose an outline of the scheme which we have drawn up together with a questionnaire, for your guidance. I should be most grateful if you would give us either direct answers to the questionnaire or, if you find this too rigid, a general analysis based on the scheme and the questionnaire in condensation.

We are addressing ourselves to correspondents with Moscow experience, to foreign editors, news agencies and to people who have made a special study of Russia. We hope to publish a report early in 1952. I realize that we are asking a good deal of you but we believe the project has great potential value and your help would be extremely useful and deeply appreciated.

Yours sincerely,


John Desmond
Assistant to Mr. Markel

JD:mat
Enclosures 3

General Walter Bedell Smith
Central Intelligence Agency
2430 E Street, N.W.
Washington, D. C.

3243

TRANSMITTAL SLIP		
19 December 1951 (DATE)		
TO: 		
Mr. L. B. Kirkpatrick 1951		
BUILDING	ROOM NO.	
B ADMIN	220 220	
REMARKS:		
<p>Is there anyone in the agency who, within the limits of security, could provide information in answer to this query better than that which Markel might conceivably get from his own correspondents?</p> <div style="text-align: right; margin-right: 50px;"> </div> <p>• Believe they can do it as well or better than we. <i>fox</i></p>		
FROM:		
C. B. Hansen		
BUILDING	ROOM NO.	EXTENSION
Administration	220	
FORM NO. 36-8 SEP 1946		
16-64575-1 U. S. GOVERNMENT PRINTING OFFICE		

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TRANSMITTAL SLIP		
<u>6 December 1951</u> <small>(DATE)</small>		
TO: Mr. James Hunt		
BUILDING Administration	ROOM NO. 226	
REMARKS: <p>The attached list of subjects for questions was given us by Mr. David Goldstein of the International Press Institute, an organization in which the NEW YORK TIMES is interested. International Press Institute is engaged in a study of censorship and limitations on the flow of news out of the Soviet Union. Can you suggest some person or persons in the agency who would be willing and able to give Mr. Goldstein some answers?</p> <p style="text-align: right;"><i>[Signature]</i> GH</p>		
FROM: C. B. Hansen		
BUILDING Administration	ROOM NO. 220	EXTENSION 595
<small>FORM NO. 36-8 SEP 1946</small>		
<small>16-64675-1 U. S. GOVERNMENT PRINTING OFFICE</small>		

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THE HISTORY of the International Press Institute is this: in April, 1949, it was first sponsored by the American Society of Newspaper Editors; in October, 1950, thirty editors from fifteen countries, after a week of discussion, decided that the project was both "highly desirable and highly feasible"; in April, 1951, the Ford and Rockefeller Foundations made grants totaling \$270,000 to cover the cost of the first three years of operation; in Paris, in May, 1951, the Institute was formally established with the adoption of a constitution by the Organizing Committee; in August, 1951, headquarters was established in Zurich and the Secretariat began functioning.

THE PURPOSES of the International Press Institute are defined in its constitution as follows:

"The furtherance and safeguarding of the freedom of the press, by which is meant: free access to the news, free transmission of news, free publication of newspapers, free expression of views.

"The achievement of understanding among journalists and so among peoples.

"The promotion of the free exchange of accurate and balanced news among nations.

"The improvement of the practices of journalism."

THE MEANS by which the Institute will pursue these aims are these:

Annual membership meetings at which editors will meet

with other editors to discuss their problems and explore methods to achieve the Institute's objectives;

Seminars to consider special problems confronting editors and free journalism;

Research studies by the Secretariat into the problems of international journalism;

A clearing house and library, directed by the Secretariat, which will gather material on immediate and long-range problems of coverage and of freedom of the press.

THREE IMPORTANT QUALITIES of the Institute are these: it is the first international body composed wholly of editors; it has a permanent full-staffed secretariat; it is a newspaper body and not a government body.

THE ORGANIZATION consists of the Membership; the National Committees; the Secretariat; and the Executive Board.

MEMBERSHIP is on the basis of individual newspapers. One newspaper may be represented by as many as five members. The two qualifications for membership are: 1) that members shall represent newspapers dedicated to the principles of freedom of the press; 2) that they shall have a responsibility for the editorial and news policies of their newspapers. All nominations for membership are channeled through the National Committees which advise acceptance or rejection to the Executive Board. Where no committees exist, direct application for membership may be made to the Board.

NATIONAL COMMITTEES have these main functions: to recruit members for the Institute; to

inform the Secretariat, through correspondents or rap-
porteurs, of important newspaper developments in their
countries; to suggest to the Secretariat problems for re-
search or seminars and to co-operate with societies of
editors in their own countries.

THE SECRETARIAT is staffed by a director, a
deputy director, an assistant director and a group of
research and secretarial assistants. The major functions
of the secretariat are these: to organize research work
and seminars; to act as a central office for information
about the world press; to publish a monthly bulletin
which will report the activities of the Institute and im-
portant developments in world journalism.

THE EXECUTIVE BOARD is composed of
fifteen editors from fifteen countries, elected by the
Annual Assembly for three-year terms. Its main function
is to set the general policies of the Institute.

THE FINANCIAL SUPPORT is of two kinds:
the grants from the foundations, which will cover
the costs of the secretariat; and membership dues, set at
the equivalent of \$25 a year, which will help defray the
costs of the Annual Assemblies. The expenses of attend-
ance at these assemblies will be borne by the individual
delegates. (It is assumed, as is the case of other organiza-
tions of this kind, that the expenses will be covered by the
newspapers represented.)

FURTHER INFORMATION may be obtained
from the Institute headquarters, Munstergasse 9,
Zurich 1, Switzerland.

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